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Intel Business Challenge
Europe 2014

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2014 Intel Business Challenge Europe: final deliverables

For the 2014 Intel Business Challenge Europe (IBC Europe), the following **THREE** items must be submitted by entrant teams via milestonehero.com website by **Sunday, June 15 at 12:00 PM CET**. Your team name should appear on each deliverable. These documents will be shared with the judges for the selection of 24 final teams, which will take part in IBC Europe finals in autumn 2014 and will be used for the IBC Europe onsite judging sessions as well.

- (1) Elevator pitch video
- (2) PowerPoint presentation
- (3) Business Model Canvas

Please keep the IBC Judging Criteria in mind as you develop content for your team's deliverables (see criteria below).

1. Elevator pitch video

Each team is required to submit 2 min video describing the nature of your idea and its key components. Please see the guidelines for the video preparations here <http://www.intelchallenge.eu/Page/View/6/Resources>.

2. PowerPoint presentation

Each team is required to submit a PowerPoint presentation. You are allowed 10 slides MAXIMUM. The presentation should be self-explanatory as it will be one of the key components evaluated by judges on-line. It should cover the following areas:

- Problem statement and your solution to it
- Underlying technology and its unique value proposition
- Business model including revenue streams, customers, sales&marketing approach
- Potential market & competition
- Team description
- Status and timeline/milestones with financial projections

3. Business Model Canvas

Business Model Canvas is a one pager document, which describes all key aspects of your business idea according to 9 basic building blocks. Please use the following canvas template model canvas based on the following template: <http://www.intelchallenge.eu/File/Download/46>

If you have not used the Business Model Canvas before, there are resources to help you at:

- Short movie describing canvas idea <https://www.youtube.com/watch?v=QoAOzMTLP5s&feature=youtu.be>
- Business Model Generation by Alexander Osterwalder and Yves Pigneur http://innovation-archives.berkeley.edu/bplan/Documents/businessmodelgeneration_preview.pdf
- Creating Startup Success 101 (Osterwalder and Blank) <http://innovation-archives.berkeley.edu/bplan/Documents/creatingstartupsuccess101.pdf>