

Rules and Regulations

Intel Challenge Europe 2010

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1. About the contest

1.1. Entity responsible for "**Intel Challenge Europe 2010**": Intel Corporation (UK) Limited.

1.2. Definitions

1.2.a. Participants: Students or recent graduates of Universities seeking to implement an innovative technology business project and who meet the eligibility criteria set out in paragraph 2 of this document.

1.2.b. Universities: Accredited Universities in Countries that are involved in the Competition.

1.2.c. Countries: Countries conducting a competition include:

1.2.c.i Bulgaria,

1.2.c.ii Czech Republic

1.2.c.iii Hungary

1.2.c.iv Israel

1.2.c.v Poland

1.2.c.vi Turkey

1.2.c.vii : Eastern Europe General Group: Bosnia, Croatia, Greece, Macedonia, Montenegro, Serbia, Slovakia, Slovenia

1.2.c.viii: France

1.2.c.ix Germany

1.2.c.x United Kingdom

1.2.c.ix Projects from other countries can be accepted at the discretion of organizers. These projects will compete with other contestants in a country determined by the organizers, based on the geographical proximity between the

interested country and the nearest competing country.

1.2.d. Competition: Intel Challenge Europe 2010.

1.2.e. Intel: Intel Corporation (UK) Limited.

1.2.f. Projects: Projects submitted for consideration in the Competition and its

- Participants, and must be in accordance with the procedures established in this regulation.
- 1.2.g. Email: The email address provided by the Participant at the time of registration for Competition, will act as the method by which Participants will receive official notification on participation and / or events of Competition.
- 1.2.h. Committee: The organizing committee of the Competition.
- 1.2.i. Jury: Committee responsible for selecting the winning projects in each stage of the Competition.
- 1.2.k. Intel Affiliates: Any other company that directly or indirectly controls, is controlled by, or is subject to common control by the Intel Corporation.
- 1.3. No registration fee is required to participate in the competition.
- 1.4. The registration shall be in accordance with the provisions stated in paragraph 2 below.
- 1.5. The competition is exclusively cultural, technological and scientific, therefore, it does not include aspects, such as luck, chance, betting or payments from the Participants. It also does not require neither the participants nor the winners to the purchase or use of any product or service right as the competition is not a promotion, sweepstakes or lottery.
- 1.6. The committee and the jury shall be composed of individuals and / or entities Intel freely determines by / for each country.

2. Enrollment and Eligibility

- 2.1. Participants must be:
- 2.1.i. Citizens or residents with valid work or student visa in Countries;
 - 2.1.ii. Current or past (within the last two years) students of any level of formal university studies (bachelor, bachelor's degree or graduate) in Universities. At least one team member must comply with this requirement;
 - 2.1.iii. Academic staff may participate as a team of students;
 - 2.1.iv. Be of legal age in accordance with applicable laws in the country of residence of the Participant;
 - 2.1.v. Have an innovative project that fosters technology development in Europe
 - 2.1.vi. Possess absolute ownership (or a license issued by the owner of) the intellectual and/or industrial property rights associated with the project.
- 2.2. Features Projects should consist of:
- 2.2.i. Based on technology innovation in functional prototype stage and articulated in a business plan;
 - 2.2.ii. Aimed at developing technologies within, but are not limited to, the areas

of wireless computing, digital home, enterprise software or consumption, energy, nanotechnology, semiconductors, digital health and biotechnology.

2.2.iii. Project must be innovative, i.e. it is a new concept or it involves a novel use of an existing concept.

2.2.iv. The jury will have the final and binding determination on the issue of innovative projects.

2.3. Exclusions and Limitations. The following individuals may not participate, directly or indirectly, in the Competition:

2.3.i. Winning participants from previous editions of Intel business plan competitions with their winning project, even if updates or modifications are made;

2.3.ii. A student, individual, and / or project that has received Venture Capital funding for the business plan;

2.3.iii. Projects that have received more than USD 250,000 in project financing.

2.3.iv. Employees of Intel Corporation or its subsidiaries, affiliates, as well as companies wherein Intel has an equity stake.

2.3.v. Students who used to be University staff may participate provided that the intellectual property rights inherent to the Project belongs to the Participant, not the University.

2.4. How to register and participate in the Competition:

2.4. i. A project team comprising several people shall be registered only by one team member;

2.4.ii. Those interested should enter the website <http://intelchallenge.eu/> and click on the registration link, where they will be asked for their name and email address;

2.4.iii. The Participant will access a registration form that must be completed to apply as a participant.

2.4.iv. Once the registration form has been completed, the Participant will need to upload an executive summary onto the YouNoodle system, during which the Participant will need to verify that they have read and accepted the Rules and Regulations.

2.5. How to Submit:

2.5.i. Projects must be submitted electronically through the web site <http://intelchallenge.eu/>,

2.5.ii. Participants shall upload their Executive Summary in PDF format (not editable);

- 2.5.iii. Projects must be written in English;
- 2.5.iv. The deadline for registering projects is provided in Section 5: Dates
- 2.6. The content of advertising and / or communications regarding the competition is intended for information purposes only. These Rules and Regulations are the only legal instrument that shall regulate the participation in the Competition and the relationship between the organizers and Participants.

3. Evaluation

3.1. The organizing staff will verify that the registration process and the projects comply with all the formal requirements established by this document. In case of noncompliance, the organizers will inform the Participant immediately via email. The Participant shall remedy such defects within 3 days after receipt of the notification. If not corrected in due time, the project will be disqualified from the Competition at the discretion of the organizers. It is recommended, therefore, that Participants check their email daily, so they are fully aware of any notifications pertaining to Competition compliance.

3.2 The projects submitted by participants will be evaluated by the Jury, which will pick winners of the competition in an un-biased and objective manner. The decisions of the Jury cannot be appealed, neither by the partner institutions, organizers or Intel in any of the participating countries, and the Jury has no obligation to provide an explanation as to how or why their decisions were made.

3.3. In any case, the jury reserves the right to request a presentation or demonstrative use of the product or functional prototype, either as part of the process for selecting winners or for acceptance to participate in the Competition.

3.4. In the process of the evaluation of projects, Participants might be called upon to present to the Jury. The expenses associated with such travel will be covered in full by the Participants. Failure to attend the call of the Jury will potentially lead to disqualification for entrants.

3.5. There is no obligation for the jury or the organizers of the competition declare a winner. The jury will have full freedom to appoint the winners, as well as declare that no winners are deserving of the awards. In this case the prize will be kept by the organizers.

3.6. If the jury determines that any/all awards consist of two or more winners, the same

amount will be divided equally among the winners. If the winner is a team, the team is the winner and will receive only one prize.

3.7. The jury will publish the reasons behind the selection of the winners on the website at <http://intelchallenge.eu/>

4. Prizes

There will be two categories of awards, one for France, Germany and the United Kingdom (Group 1) and one for all other participating Countries (Group 2)

4.1. Award for Group 1 (FR, DE, UK), First and Second Place, one each:

4.1.i. A three-day trip for two to the United States to present the winning project at the "Intel + UC Berkeley Technology Entrepreneurship Challenge" in November 2010, including air travel, hotel and per diem for up to \$100 USD per person per day.

4.2. Award for Group 2 (All other Countries), First and Second Place, one each:

4.2.i. A three-day trip for two to the United States to present the winning project at the "Intel + UC Berkeley Technology Entrepreneurship Challenge" in November 2010, including air travel, hotel and per diem for up to \$100 USD per person per day.

4.3. In addition to the awards mentioned in 4.1. and 4.2., there may be other types of prizes, including cash prizes, and these will be announced on the web site <http://intelchallenge.eu>.

4.4. Information relating to the awards will be mailed to winning Participants email addresses and posted on the website at <http://intelchallenge.eu/>

4.5. The amount of the aforementioned prizes indicated in expressed in gross dollar amounts, i.e. prior to taxation and fees, so the winners will be held responsible for all taxation and fees that apply in the country concerned, e.g Income Tax.

4.6 The winning entrant must have all permits and visas that are needed to travel from their country of origin to the United States of America. Intel is not to be held responsible for obtaining such permits and visas, as well as the costs associated with them.

5. Dates

5.1. Date of commencement of Competition: May 25, 2010

5.2. Deadline to accept the Rules and to enter the Project (s): July 1, 2010

5.3 Dates deadline for the announcement of the winning projects: October 22, 2010

5.4. The date and place of announcing the winners of the winning projects will be communicated to the Participants through a notification email and on the website at <http://intelchallenge.eu/>. Winners must claim the prize within 30 calendar days after the announcement of the winning projects. Failing to do so may result in the organizers appointing an alternate winner or vacating the award.

5.5. The winning projects will be listed on the website of the Competition at <http://intelchallenge.eu/> and prizes will be awarded at a ceremony to be held in the Intel office covering the country where the winning Participants originate.

6. Other business

6.1. As provided in section 6.2, the Competition organizers reserve the right to use, and publish by any means it considers appropriate, Participant names, images, personal data, pictures and any other elements of unlimited time and anywhere in the world, without any additional authorization and consideration from the Participant.

6.2. Considering the nature of the competition, participants agree that by submitting their projects to the organizers, they provide a free license without restrictions to the use of their names, images, pictures, videos and any other element as set forth in the preceding paragraph. This license will remain as effective protection of copyright and is valid anywhere in the world.

For any form of use by Intel Corporation, the organizers and/or Intel affiliated in any type of media and to the fullest extent permitted by law. Participants will sign any forms, license agreements or other instruments that are reasonably necessary for such purposes. Participants also agree, at any time, any action that Intel and Intel Affiliates, required or deemed advisable, and assist in the use of the license referred to anywhere in the world. The Participants understand that Intel is covering all costs and expenses related to the organization and implementation of the Competition, therefore, Participants accept and acknowledge that such benefits are granted in exchange for the license mentioned here. **This license concerns only data about the author and no copyright and / or industrial property on the Project itself.**

6.3. The Participant acknowledges that it has the absolute ownership of the Project with the Competition and there is no conflict concerning intellectual and/or industrial property rights (trademarks, patents, copyrights, etc..) of the Project, so the Participant agrees to indemnify and not hold the Intel Corporation and / or Affiliates to Intel responsible in the

event that a third party initiate any claim, lawsuit or complaint with any forum, whether judicial or administrative agency against Intel, concerning or in connection with the above-mentioned rights. Also, Intel Corporation and its Affiliates shall not be held liable to the Participants or others for the viability or results of projects, or participate in the ownership or management of the Projects.

6.4. Intel, its parent company Intel Corporation and / or subsidiaries of Intel will consider reasonable efforts to safeguard the use and management of information provided by Participants, however, no guarantees to preserve the confidentiality or restricted use of this information, therefore, Intel its parent and subsidiaries of Intel is not responsible for the use, disclosure or and / or improper handling of the information and documentation submitted in the Competition. In any case, Intel, its parent and subsidiaries of Intel will be allowed to publish and / or disclose all or part of the information and / or documents submitted in accordance with the Competition that they consider appropriate.

6.5. Any situation or matters not provided for in this Regulation shall be audited by the organizing committee, whose decisions are final and un-appealable.

6.6. Intel may modify the dates and times settled in this Regulation, and is committed to report such changes to the Participants. It may also make changes to this regulation, in which case Intel shall inform all Participants via e-mail.

6.7. For all legal purposes pertaining to this event, these Rules and Regulations are governed by the laws of England and Wales and are subject to the exclusive jurisdiction of the English courts.

6.8. Winner's personal information will be transferred to Intel as part of the contest fulfillment process

6.9. For more information on any aspect of the Competition rules please visit the Competition website at <http://intelchallenge.eu/>